

# MARCH 2026 MEMBERSHIP MEETING

## BUILDING PRESS RELATIONSHIPS: HOW THE MEDIA WORKS



Learn how local and statewide media operate, what reporters need, and how to build authentic relationships that lead to stronger coverage of your organization's mission and work.

This session combines a practical training by WHY Y, with a moderated press panel and actionable tools for you and your organization.



**Wednesday, March 25**



**12:00-1:30pm**



**Zoom**

**REGISTER NOW**



### Presenter & Panelist



**Emily Neil**  
**Reporter**  
WHYY

### Panelists



**Madhusmita 'Madhu' Bora**  
**Senior Managing Editor**  
WHYY



**Fallon Roth**  
**Politics and Governing Reporter**  
Philadelphia Inquirer



**Rachel Ravina**  
**Reporter**  
The Reporter

### Moderator



**Toni Thomas**  
**Social Media Specialist**  
Montgomery County  
Communications Office